



## 2017-18 CHAPTER OF THE YEAR ENTRY FORM

Must be received digitally by February 10, 2018

[www.judgify.me/mofblapblcoty](http://www.judgify.me/mofblapblcoty)

<b>School Name:</b>		<b>Chapter President:</b>	
<b>Adviser's Name:</b>		<b>Adviser's E-mail:</b>	

### AUTOMATIC

No	Activity	Max	Points
1	<b>State Officer or District Officer</b> 50 points for having a current 2017-18 state officer 30 points for having a current 2017-18 national officer 10 points for having a current 2017-18 district officer (max 20 points) 10 points for a 2017-18 state officer candidate at the 2018 SLC 25 points for having a current Lead Chapter Adviser (LCA)	75	
2	<b>Chapter Membership (based on February 10 numbers)</b> 5 Points for 10-50 members or 10% Market Share OR 10 Points for 51-75 members or 15% Market Share OR 15 Points for 76-100 members or 20% Market Share OR 20 Points for 101-150 members or 25% Market Share OR 25 Points for 151-200 members or 30% Market Share OR 30 Points for over 200 members or 35% or higher Market Share	30	
3	<b>New Chapter Charter or Reactivation by February 10</b> 10 points for chartering or reactivating a Missouri FBLA, PBL or FBLA-Middle Level chapter	10	
4	<b>Professional Division Member Recruitment (based on February 10 numbers)</b> 2 points for each member of the Professional Division from your local chapter	10	
5	<b>Continuing Divisions (FBLA ONLY)</b> 10 points for each of last year's FBLA seniors joining Phi Beta Lambda (PBL)	50	
6	<b>Participation in the Business Achievement Awards (FBLA)– by February 10</b> 15 points for each member achieving the America level of the BAA Program for 2017-18 10 points for each member achieving the Leader level of the BAA Program for 2017-18 5 points for each member achieving the Business level of the BAA Program for 2017-18 1 point for each member achieving the Future level of the BAA Program for 2017-18 <b>Participation in the CMAP Recognition Program (PBL) - by February 10</b> 15 points for each member achieving the President level of the CMAP Program for 2017-18 10 points for each member achieving the Executive level of the CMAP Program for 2017-18 5 points for each member achieving the Director level of the CMAP Program for 2017-18 <b>Participation in the MAP Recognition Program (ML)- by February 10</b> 15 points for each member achieving the Enterprise level of the MAP Program for 2017-18 10 points for each member achieving the Business level of the MAP Program for 2017-18 5 points for each member achieving the Entrepreneur level of the MAP Program for 2017-18 <b>Participation in the Community Service Awards (CSAs; FBLA only)- by February 10</b> 15 points for each member achieving the Achievement level of the CSA Program for 2017-18 10 points for each member achieving the Service level of the CSA Program for 2017-18 5 points for each member achieving the Community level of the CSA Program for 2017-18	100	
7	<b>Participation/Recognition at 2017 District Leadership Conference (FBLA ONLY)</b> 5 points for each entry placing First – Fifth Place in each district competitive event 2 point for each member competing not placing at the District Leadership Conference	50	
8	<b>Participation/Recognition at 2017 State Leadership Conference (SLC)</b> 5 points for adviser serving as an event administrator or assistant at the 2017 SLC (max 5 pts) 5 points for each entry placing 1 <sup>st</sup> -10 <sup>th</sup> Place in a competitive event at the 2017 SLC 1 point for each entry competing but not placing at the 2017 SLC	50	
9	<b>Participation/Recognition at 2017 National Leadership Conference (NLC)</b> 15 points for each entry placing 1 <sup>st</sup> -10 <sup>th</sup> Place at the 2017 NLC or being a Top 15 finalist 10 points for receiving either Gold Seal Chapter Award of Merit, National FBLA-PBL Outstanding Chapter recognition, achieving Who's Who, the America Level in the 2016-17 BAA, Achievement Level in 2016-17 CSA, Enterprise Level in 2016-17 MAP, President Level in 2016-17 CMAP, or a Distinguished Business Leader Scholarship; or for each member attending the Institute for Leaders. 5 points for each member competing but not placing at 2017 NLC (not including open testing) 2 points for member attending but not competing in an individual/team NAP event at 2017 NLC 5 points for attending the 2017 NLC Bootcamp (adviser attendance does not count)	50	
10	<b>Participation at 2017 Creating Leaders &amp; Unleashing Excellence (CLUE)</b> 5 points for each member attending	30	
11	<b>Participation at 2017 Show-Me Leadership Conferences (SMLC)</b> 2 points for each member attending	50	
12	<b>Participation at 2017 National Fall Leadership Conference (NFLC)</b> 10 points for each member registered for NFLC (any location)	50	
13	<b>Contribution to Missouri FBLA-PBL Conference Sponsorship Project (Due February 10)</b> 10 points for each \$50 in sponsorship dollars secured or donated by chapter.	50	
14	<b>Contribution to Missouri FBLA Scholarship Fund (FBLA) (Due February 10)</b> 10 points for each \$50 contribution secured or donated by chapter to the Missouri FBLA Scholarship Fund	50	
15	<b>Contribution to Missouri FBLA Conference Assistance Program (Due February 10)</b> 30 points for the chapter donation/royalties of \$50 or more	30	

## SERVICE

No	Activity	Max	Points
16	<b>Community Service Projects</b> 5 points for each service project benefiting your community	25	
17	<b>School Service Projects</b> 5 points for each service project benefiting your school, another school organization, or faculty/staff 5 points for partnering with another CTSO on a joint school service pro	25	
18	<b>Participation in a Missouri FBLA-PBL State Service Projects - by February 10, 2018</b> 2 points for each \$25 a chapter raises and contributes on behalf of the FBLA chapter to the March of Dimes <b>starting May 1, 2017</b> (will be verified with March of Dimes) 5 points for conducting a March of Dimes educational activity at your school 2 points for each \$25 a chapter raises and contributes on behalf of the FBLA chapter to Camp Quality 5 points for submitting a Main Street Missouri form to State Office 5 points for submitting an Honor the Legacy, Support our Troops form to State Office	15	
19	<b>Participation in the Missouri FBLA Government Awareness Project</b> 10 points for a US or state legislator participating in a chapter activity 5 points for a local government official participating in a chapter activity 5 points for a school board member or system superintendent participating in a chapter activity 1 point for each member participating in the Missouri FBLA-PBL/MoACTE Day at the Capitol	25	

## EDUCATION

No	Activity	Max	Points
20	<b>Chapter Management and Organization</b> 5 points for developing a Chapter Program of Work 5 points for conducting a planning session for new officers (can be done at ELC) 5 points for preparing a chapter budget or income statement 5 points for conducting an officer installation or new member induction ceremony 5 points for conducting a FBLA-PBL History Presentation or Emblem Ceremony	25	
21	<b>Professional Chapter Meetings</b> 5 points for each professional meeting held that includes a guest speaker or leadership training activity	30	
22	<b>Social Activity</b> 5 points for each social activity conducted for your chapter members	25	
23	<b>FBLA-PBL Week Activities</b> 5 points for each activity conducted in celebration of FBLA-PBL Week	25	

## PROGRESS

No	Activity	Max	Points
24	<b>Publicity</b> 2 points for each <b>article</b> appearing in the school/system newspaper, newsletter, or website (max 10 points) 5 points for each <b>article</b> appearing in the local/community newspaper (pictures without an article do not count) 5 points for each television appearance or radio program (school TV or radio appearance does not count) 5 points for developing and publishing a chapter website about your chapter's current year activities 5 points for developing and maintaining a chapter social media page (Facebook, Twitter, YouTube, etc.) (max 5 points)	30	
25	<b>Submission of Missouri FBLA-PBL Chapter Pictures</b> 2 points per <b>digital</b> picture emailed to <a href="mailto:pictures@Missourifbla.org">pictures@Missourifbla.org</a> <b>by February 1</b>	10	
26	<b>FBLA-PBL Publication Submission</b> 5 points for each article published in <i>Tomorrow's Business Leader</i> <b>prior to February 1</b> 5 points for each article posted on the Missouri FBLA-PBL Website <b>by February 1</b>	15	
27	<b>Chapter Membership Recruitment Committee</b> 5 Points for developing a membership recruitment committee 5 points for developing a membership brochure or video	10	
28	<b>Membership Campaigns - by February 10</b> 2 point for each member who submits a Membership Madness application (recruit 5 <i>NEW</i> members) 5 points for each member who submits a Membership Mania application (recruit 10 <i>NEW</i> members)	15	
29	<b>Participation in the Missouri FBLA-PBL Connecting Chapters Project</b> 10 points for each project conducted with a chapter in another division.	30	
30	<b>Participation in a Missouri FBLA-PBL State Projects</b> 5 points for completing a Missouri FBLA-PBL State Project	15	
31	<b>Participation in National FBLA-PBL Program or Projects</b> 5 points for each different National FBLA-PBL program/project	15	

### FBLA Chapters will be honored as follows:

**Honor Roll Chapters:** Minimum of 250 points

**Bronze Chapters:** Minimum of 300 points

**Silver Chapters:** Minimum of 375 points

**Gold Chapters:** Minimum of 450 points

*Priority access to SLC housing will be given to those FBLA chapters completing Chapter of the Year.*

### Middle Level and PBL Chapters will be honored as follows:

**Honor Roll Chapters:** Minimum of 100 points

**Bronze Chapters:** Minimum of 150 points

**Silver Chapters:** Minimum of 200 points

**Gold Chapters:** Minimum of 300 points

*Certificates of Participation will be given to ML and PBL chapters completing Chapter of the Year.*